

## APPENDIX A

Commercials for PG-13 Movies & Related Toy and Fast Food Promotions on Children's TV				
<b>G.I. Joe: The Rise of Cobra</b> PG-13: Strong Sequences of action violence and mayhem throughout. Release Date: August 7, 2009				
#	Product	Date	Time	Channels
296	Movie Ad	7/6/09 to 8/2/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network, NickToons
0	Movie Ad		6:00AM to 5:00 PM	
348	Toys	7/9/09 to 8/2/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
254	Toys	7/9/09 to 8/2/09	6:00AM to 5:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
<b>Transformers: Revenge of the Fallen</b> PG-13: Intense sequences of sci-fi action violence, language, some crude and sexual material, and brief drug material. Release Date: June 24, 2009				
#	Product	Date	Time	Channels
823	Movie Ad	5/24/09 to 7/18/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
1	Movie Ad	6/22/2009	4:27 PM	Cartoon Network
584	BK Kids Meal	6/22/09 to 7/19/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
416	BK Kids Meal	6/22/09 to 7/19/09	6:00AM to 5:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
795	Toys	6/1/09 to 8/2/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
509	Toys	6/1/09 to 8/2/09	6:00AM to 5:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
<b>Terminator Salvation</b> PG-13: Intense sequences of sci-fi violence and action, and language. Release Date: May 21, 2009				
#	Product	Date	Time	Channels
0	Movie Ad		6:00AM to 8:00 PM	
0	Movie Ad		6:00AM to 5:00 PM	
175	Toys	5/22/09 to 6/9/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network
88	Toys	5/22/09 to 6/8/09	6:00AM to 5:00 PM	Nickelodeon, Cartoon Network
<b>Star Trek</b> PG-13: Sci-fi action and violence, and brief sexual content. Release Date: May 8, 2009				
#	Product	Date	Time	Channels
428	Movie Ad	3/28/09 to 6/6/09	6:00AM to 8:00 PM	Nickeloden, Cartoon Network, NickToons
4	Movie Ad	3/29/09 to 6/3/09	6:00AM to 5:00 PM	Nickelodeon, Cartoon Network
486	BK Kids Meal	5/4/09 to 5/31/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
349	BK Kids Meal	5/4/09 to 5/31/09	6:00AM to 5:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
346	Toys	5/11/09 to 6/14/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network
264	Toys	5/11/09 to 6/14/09	6:00AM to 5:00 PM	Nickelodeon, Cartoon Network
<b>X-Men Origins: Wolverine</b> PG-13: Intense sequences of action and violence, and some partial nudity. Release Date: May 1, 2009				
#	Product	Date	Time	Channels
355	Movie Ad	3/17/09 to 5/1/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network
0	Movie Ad		6:00AM to 5:00 PM	
299	Toys	3/30/09 to 5/3/09	6:00AM to 8:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD
198	Toys	3/31/09 to 5/3/09	6:00AM to 5:00 PM	Nickelodeon, Cartoon Network, NickToons, Disney XD